



www.sparkbusinessconsulting.com

Kasey Anton

RESTAURANT INDUSTRY LEADER,
AUTHOR AND CONSULTANT

MEDIA KIT

Kasey Anton ✨

Meet Kasey!

**RESTAURANT INDUSTRY LEADER,
AUTHOR AND CONSULTANT**

Meet Kasey Anton, the brains behind Spark Business Consulting and the author of "Profit First for Restaurants." A former restaurateur in Boston with over two decades in the industry, Kasey is an expert in turning restaurant chaos into organized success. Through her work at her company, Spark Business Consulting, she's identified winning and losing strategies from hundreds of businesses, becoming a sought-after expert for entrepreneurs and restaurateurs alike. Leading a dynamic team known as the "Sparkles," Kasey is passionate about making numbers approachable and businesses profitable.

When she's not advising clients, speaking at conferences, or having fun on podcasts, she's busy being a mom, home renovator, and guest entrepreneurship teacher. Whether in a workshop, conference, or podcast, expect a wealth of practical wisdom served with a dash of humor whenever Kasey takes the stage..



1K

@sparkbusinessconsulting



20K

monthly page views



2K+

email subscribers

Kasey Anton ✨

Client Testimonials

SPARKBUSINESSCONSULTING.COM/CLIENTS

Thank you for all you do to support our business, I love working with your team.

No one better than you guys.

Kevin Brabo, Brabo Payroll

My experience has been nothing but positive from my first introduction about 10 months ago. Kasey was patient when I was distracted while trying to get started. Once we finally got the ball rolling my eyes were opened to some glaring flaws in our business that were strangling cash flow. I have no regrets and am grateful for the insight and probing questions that help make us better.

Brent Versendaal, All Seasons Carpet Cleaning

Boston Appraisal & Consulting, LLC has been using Spark for our bookkeeping needs since we became operational in 2019. The entire team is professional, courteous, and an absolute pleasure to work with. I would highly recommend Spark to any small business owner.

Thomas Jensen, Boston Appraisal & Consulting

Kasey and the Team have been wonderful to work with every step in the process. Super fast communication and fantastic advice on making my business run more efficiently. They hold me accountable to put some work in as well because it is my business, and to be successful, I need to be able to understand the books!

Jarrod Hennis, Rockford Art Deli

PF for Restaurants is not only a cash management blueprint for any restaurant owner who wants to run a profitable business, but also it gives you real-world, tactical steps to market, grow, and thrive in an industry that's known for slim to none margins."

Katie, Reader & Restaurateur

It's official, I 1,000% ended up picking the absolute perfect firm for my dumbass to be working with!!! Thanks for the motivation!

Kevin Heathcoat, Bourbon & Toulouse



148

Five Star Testimonials



1K+

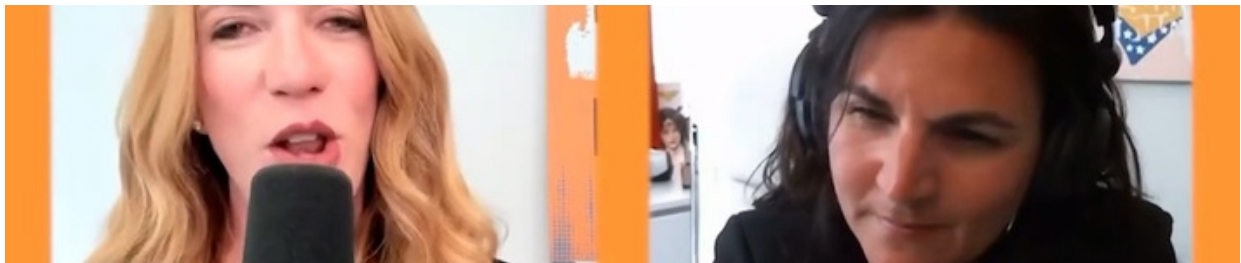
Referrals

Kasey Anton ✨

Podcasts

SPARKBUSINESSCONSULTING.COM/PODCASTS

Embark on a journey through the captivating world of business with Kasey, a seasoned professional who began her career in restaurants at just 14, advancing to owning and overseeing them in her 20s and 30s. Now spearheading Spark Business Consulting, Kasey graces podcasts with a potent mix of vibrant enthusiasm, deep-seated wisdom, and a touch of humor. Through her extensive foray across various industries, she has amassed a wealth of knowledge on the essentials of success and pitfalls to avoid in business. With her straightforward and heartfelt approach, Kasey guarantees that every audience leaves with valuable insights and a smile on their faces. To add a spark of wisdom and wit to your podcast, reach out at kasey@sparkbusinessconsulting.com or via the contact form.



MOST DOWNLOADED EPISODES

PROFITABILITY UNLEASHED:

with Profit First Nation

RESTAURANT ROCKSTARS:

WHY NOT TAKE YOUR PROFIT FIRST?

with Restaurant Rockstars

KASEY ANTON & MIKE MICHALOWICZ ON TAKING YOUR PROFIT, FIRST

with Restaurant Unstoppable

PUTTING PROFIT FIRST

with Leadership in Action

AUDIENCE

Kasey's audience transcends the boundaries of age and industry, encompassing a broad spectrum of dynamic and ambitious business professionals ranging from their 20s to their 60s. While she holds a special resonance with the restaurant sector, her reach extends much beyond. From construction magnates and legal firm proprietors to vibrant entities in the bridal and screen printing sectors, her insights appeal to a diverse cross-section of industries. Her audience predominantly consists of savvy business owners who are constantly seeking growth, not just for their ventures but for themselves as well. Through her engaging narratives and insightful discourses, Kasey offers a trove of knowledge and experience, catering to those who are eager to carve a niche and leave a mark in their respective domains.

Kasey Anton ✨

The Blog

SPARKBUSINESSCONSULTING.COM/BLOG

Twice a month, Kasey releases a blog post rich with insights and expertise culled from a dynamic business landscape. Each piece, carefully crafted, echoes the pulse of the market, touching upon hot topics, real-life business issues, seasonal trends, and the ever-changing economic climate. Inspired by questions and comments from an engaged reader base, the blog serves as a beacon of knowledge and a forum for meaningful discussions. If you have a question or a topic in mind that you'd like to see covered, Kasey warmly welcomes your suggestions at kasey@sparkbusinessconsulting.com or through the website's contact form.



STATISTICS

800

average monthly page views

680

unique monthly visitors

17% / 45%

organic search / direct visits

2050

email list subscribers



MOST VIEWED BLOGS

3 Key Qualities to Become a Great Manager

Why Business Plans Still Matter

5 Ways to Boost Your Profitability

How to Start Your Own Client Love Journey

Setting Quarterly Goals

Kasey Anton ✨



SPEAKING TOPICS

✓ **Profit First: A Universal Strategy for Business Success**

In this transformative presentation, seasoned business consultant and former restaurateur Kasey Anton unveils the secrets of the Profit First methodology, a revolutionary approach to business prosperity applicable across various industries. Drawing from a rich background that encompasses deep knowledge of sectors such as restaurant management, interior design, and law firms, the talk ventures into the core principles of Profit First, offering tailored strategies and real-life case studies. Through interactive sessions, the audience will have the opportunity to engage in hands-on exercises, fostering a deep understanding of how to steer a business to financial success. The talk concludes by presenting resources that serve as essential tools for business prosperity, offering a pathway to sustained financial health and business growth.

✓ **Profit First for Restaurants: Crafting a Financially Healthy Restaurant**

Dive deep into the vibrant world of the restaurant industry with an expert who has lived and breathed this sphere. In this specialized presentation, audiences will be led on a journey that uncovers the unique financial challenges and opportunities within the restaurant sector. By leveraging the Profit First methodology, specifically adapted for the restaurant environment, attendees will gain vital insights and strategies to craft a financially robust foodservice business. Utilizing an accompanying workbook, the interactive session offers an immersive experience, fostering active participation in real-time financial planning. By sharing personal success stories and lessons learned, this presentation stands as a beacon, guiding restaurant entrepreneurs towards a pathway of financial stability and growth.

✓ **Starting a Business: Setting Up for Success**

Embark on a thrilling entrepreneurial journey with an industry maven who transitioned from a successful restaurateur to a leading business consultant. This presentation aims to equip budding entrepreneurs with the essential knowledge and tools needed to launch a successful business venture. Focusing on a range of industries, attendees are guided through crucial early steps, including industry analysis and financial planning, setting the stage for long-term success. The interactive session invites audiences to engage in a collaborative brainstorming session, identifying and solving common startup challenges. With insights gleaned from years of hands-on experience and a treasure trove of resources to further learning, this presentation serves as a stepping stone to a thriving entrepreneurial journey.

AS SEEN IN

PROFIT FIRST
BY MIKE MICHALOWICZ

evolvepreneur

the COLLECTIVE CO.

R
RESTAURANT
ROCKSTARS

Kasey Anton

Profit First: A Universal Strategy for Business Success

WORKSHOP



OFFERED ONLINE OR
IN PERSON



Class Outline

1. Introduction

- Background: brief introduction about Kasey's transition from restaurateur to business consultant
- The Profit First concept: an overview

2. Applying Profit First in Various Industries

- Tailoring Profit First to specific business niches
- Real-life case studies and success stories

3. Interactive Session

- Hands-on exercises: engaging the audience in real-time profit planning
- Q&A: opening the floor to answer industry-specific queries on implementing Profit First

4. Conclusion

- Key takeaways: summing up the core principles
- Resources: access to Profit First Lab Online Workshop + helpful handouts

Included

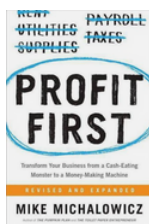
**PROFIT
FIRST
LAB** Access

ONLINE
COURSE



HANDOUTS

For Purchase



PROFIT FIRST
BOOK

Boost your profitability with a Profit First Master

Contact us for more
information or to request a
quote



[sparkbusinessconsulting.com/
spark-workshops](https://sparkbusinessconsulting.com/spark-workshops)

Kasey Anton

Profit First for Restaurants: Crafting a Financially Healthy Food Service Business

WORKSHOP



OFFERED ONLINE OR
IN PERSON



Class Outline

1. Introduction

- Journey to success: Kasey's background as a former restaurateur in Boston.
- Profit First for Restaurants: concept introduction

2. Deep Dive: Restaurant Industry

- Common financial hurdles in the restaurant business
- Tailoring Profit First to the restaurant industry: tips and strategies

3. Interactive Session

- Workshop: utilizing the accompanying workbook to create a financial plan for your restaurant
- Q&A: discussing specific scenarios and solutions in the restaurant industry

4. Conclusion

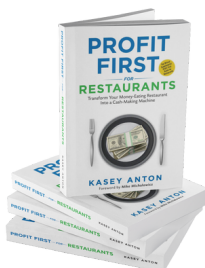
- Key insights: summarizing vital points
- Resources: presentation of the book "Profit First for Restaurants" as a roadmap to success

Included



PROFIT FIRST FOR
RESTAURANTS
WORKBOOK

For Purchase



PROFIT FIRST FOR
RESTAURANTS
BOOK

**Boost your
profitability with a
Profit First Master &
published author**

Contact us for more
information or to request a
quote



[sparkbusinessconsulting.com/
spark-workshops](https://sparkbusinessconsulting.com/spark-workshops)

Kasey Anton ✨



WHO I WORK WITH

Kasey thrives in collaborative environments where knowledge and experience are the currencies. A dynamic consultant and author, she cherishes connections with fellow business enthusiasts, be it budding entrepreneurs, podcast hosts, or experts in diverse industries like restaurants, construction, or service-based businesses. By fostering partnerships with individuals who share her zest for innovation and growth, Kasey creates synergies that resonate with authentic, insightful, and actionable business wisdom.

WHAT YOU CAN EXPECT

Expect prompt and proactive communication when you reach out to Kasey and her team – a response is guaranteed within 24 business hours, often followed by almost instantaneous follow-ups. Kasey and her dedicated marketing coordinator are constantly geared up to engage with individuals eager to disseminate wisdom on fostering profitable businesses. Additionally, they offer tailor-made materials for collaborations, including personalized bios, and dynamic social media and email campaigns to amplify the impact of each partnership.



kasey@sparkbusinessconsulting.com
www.sparkbusinessconsulting.com



GET IN TOUCH

Kasey is eager to connect with you, whether it's for a speaking engagement, a workshop facilitator, contributing a guest blog, or appearing on your podcast. She's open to exploring any creative collaboration you envision. Reach out without a moment's hesitation – she looks forward to forging new and fruitful partnerships.